



FAQS

What is Art Walk 24? The Auburn Art Walk is a resurrected Auburn Art Commissions annual event, a partnership between participating artists and businesses designed to celebrate the arts of our region. It's an arrangement that provides a place for artists to display their work and businesses to have original art work on their walls

When will Art Walk happen? The 2024 Art Walk is a self guided tour, June-September, with participating businesses located in Downtown and Old Town Auburn. The showing June-July will have different artists from the August - September showing. Reception(s) will take place the first Friday (June 7th, August 2nd, 5-8pm) of each two month block.

Where will the Art Walk take place? Twenty local artists will display up to ten pieces each of original art at businesses in Downtown and Old Town, Auburn. Business locations and artists will be promoted on postcards and all of the Art Commission social media pages (Website, Facebook, Instagram) starting May 2024.

What are the requirements for Business Participation? Participating businesses will include businesses in Downtown core and Old Town Auburn core who agree to contribute \$50 towards the Art Walk for promotional purposes, and who agree to host one (or both) artist receptions and stay open 5-8pm (June 7th and/or August 2nd,). See more <u>Business Info</u> here for more detailed instructions.

What are the reception expectations? Artists are required to be present throughout the entire reception, 5-8pm, on June 7th or August 2nd (the first Friday of whichever block of months they are showing). Businesses are encouraged to provide refreshments during the reception, to create more of a party-like atmosphere and encourage people to stay longer and mingle, but it is not required. If the business is properly licensed to do so, then wine and/or beer may be served during the Art Walk Reception.

How are artists paired with Businesses? The Art Walk planning team will ultimately coordinate the best fit of artwork placement in business locations; however, artists and businesses may make suggestions as to pairing and placement. Business and artists will be paired upon receipt of agreement forms and payment. **Deadline for submissions to the Art Walk is May 1st, 2024.**

How will sales be handled? Artwork will be accompanied with the artist's contact information, bio and price of the piece. Artist business cards will also be made available. Art patrons will contact the artist directly for sales; all art must remain hanging until the end of the show. No commissions will be paid on sales of art.

What are the display expectations?

Artists will exhibit 5-10 original 2D works of art (less if agreed upon); all wall art must be framed, mounted or gallery wrapped and wire hung on the back. Artists will provide labels for each work with title, medium, price, artist's name and contact info, as well as business cards, a short printed bio, and an inventory of art on display.

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