

Business FAQs

What is Art Walk 24?

Businesses host local art in their location for one or both of the two month stints (Jun-Jul, Aug-Sept) so that visitors can come view any time they are open. A reception will be held in each participating business location on the First Friday of each two month block, between 5-8pm, where the participating artists will be present to mingle with the public.

Collaboration between Business and Artist:

- Business agrees to provide wall space for 5-10 original artwork (framed, mounted or gallery wrapped, wire hung) by submitting the [Business Agreement form](#). Upon notification that your location has been approved, a payment of \$50 will be paid to the **City of Auburn Attn: Art Walk**, and collected by the Art Walk Coordinator.
- The first 20 Businesses approved will be assigned to an artist(s) upon receipt of payment, **on a first come basis**. Businesses will be located either Downtown or Old Town Auburn.
- Coordinate with the Artist and Commission liaison on a mutually agreeable date and time to
 - install (May 29-31st: for Jun-Jul showing and/or Jul 30-Aug 1: for Aug-Sept showing)
 - and remove artwork (July 29, and/or Sept 30) for the two-month shows.
- Artists will provide labels for each work with title, medium, price, artist's name and contact information at time of installation.
- Artist will also provide the business and Art Walk coordinator with an inventory of Art on exhibit; at the time of installation or emailed immediately to AuburnCaArt@gmail.com Attn: Art Walk
- The business is willing to host a Reception, 5-8pm (June 7th and/or August 2nd). While not required, the artist is encouraged to work with their business to host their reception.
- The Artist will leave sold art up throughout the show.
- No commission will be paid on any sales of exhibited work.
- The Artist will assume risk of loss or damage to artwork, but every effort will be made by the Business to keep it safe and secure.
- You will agree to Hold harmless and indemnify the City of Auburn, including its officers, agents, and employees, from and against all claims, demands, damages, or costs arising from property damage to the artwork and from any bodily injury connected with or arising from the display of such artwork.

Do I get involved if the artist sells any of his/her work from my location?

All sales go directly through the artist and customer, the business need not get involved. Artwork sold will stay up throughout the show, and marked as sold.

How will my business be advertised?

We will be advertising Art Walk '24 on the Auburn Art Commission's website, Instagram and Facebook social media pages. Day of the event, A-frame sandwich boards will be placed in front of participating businesses by Art Walk organizers. Additionally, we will provide color posters for display at participating businesses, and two sided postcards outlining event details, participating businesses and partner artists. The \$50 business contribution will help pay for advertising costs of this special event.